

Poricanin

Practical Counsel. Industry Insight.



▷ About Poricanin

Legal and business changes are happening faster than ever, and to stay ahead, clients need to be on top of their game at all times, anticipating what's around the corner.

Challenges come from all directions. We understand and work together with clients to solve their toughest legal issues. Whether you're an entrepreneur and need help getting started, a seasoned business expanding into new markets, or dealing with increasingly complex regulation or disputes, we can help. Irrespective of the opportunity, risk, or disruption that change brings, be ready by working with Poricanin.



Our History

Poricanin was formed in 2020 by Emina Poricanin after years of private practice in a large law firm. It is, in all respects, a modern law firm. We do not spend clients' dollars on unnecessary firm administration or overhead; instead, we devote all our resources to learning the law and business of our clients, and to serving their needs. Our billing model is flexible and customized to specific client needs. The firm relies on artificial intelligence to deliver quick and accurate answers to clients' most pressing questions. In addition, we are developing software that will be a one-stop and single-solution human resources management platform for employers across the country, for all industries. And because we believe that face-to-face service is best, and we value our clients' time, we go to the clients to meet with them instead of making the clients come to us.



Our Team

Poricanin is made up of attorneys and consultants who specialize in various areas of the law and business industries. To ensure we can provide a multi-disciplinary approach to every problem, our team is made up of a diverse group of individuals with different backgrounds and skill sets, located around the globe. We are an accomplished counsel, with decades of experience in our respective fields. From writing articles to speaking at industry events, we strive to be the subject matter experts in all areas that are important to our clients. Additionally, Poricanin fosters strategic partnerships with multiple law firms and practices to ensure that clients will always receive a subject-matter expert in the needed area. We pride ourselves on being available whenever and wherever our clients need us.



Our Values

Poricanin was built on four core principles that are fundamental to who we are as a firm. These principles govern how we conduct ourselves towards our clients and the community, shaping what we do now, how we do it, and what we aim to accomplish in the future:

1. Clients are our Priority

We cannot be a firm without clients. Therefore, client service and satisfaction are the motivation and purpose behind all that we do. We first start by ensuring that all team members have a deep and comprehensive understanding of our clients' business industry, their challenges, and their goals. We then ensure that every team member provides excellent, responsive, and timely counsel.

2. Growth and Evolution Always, in All Ways

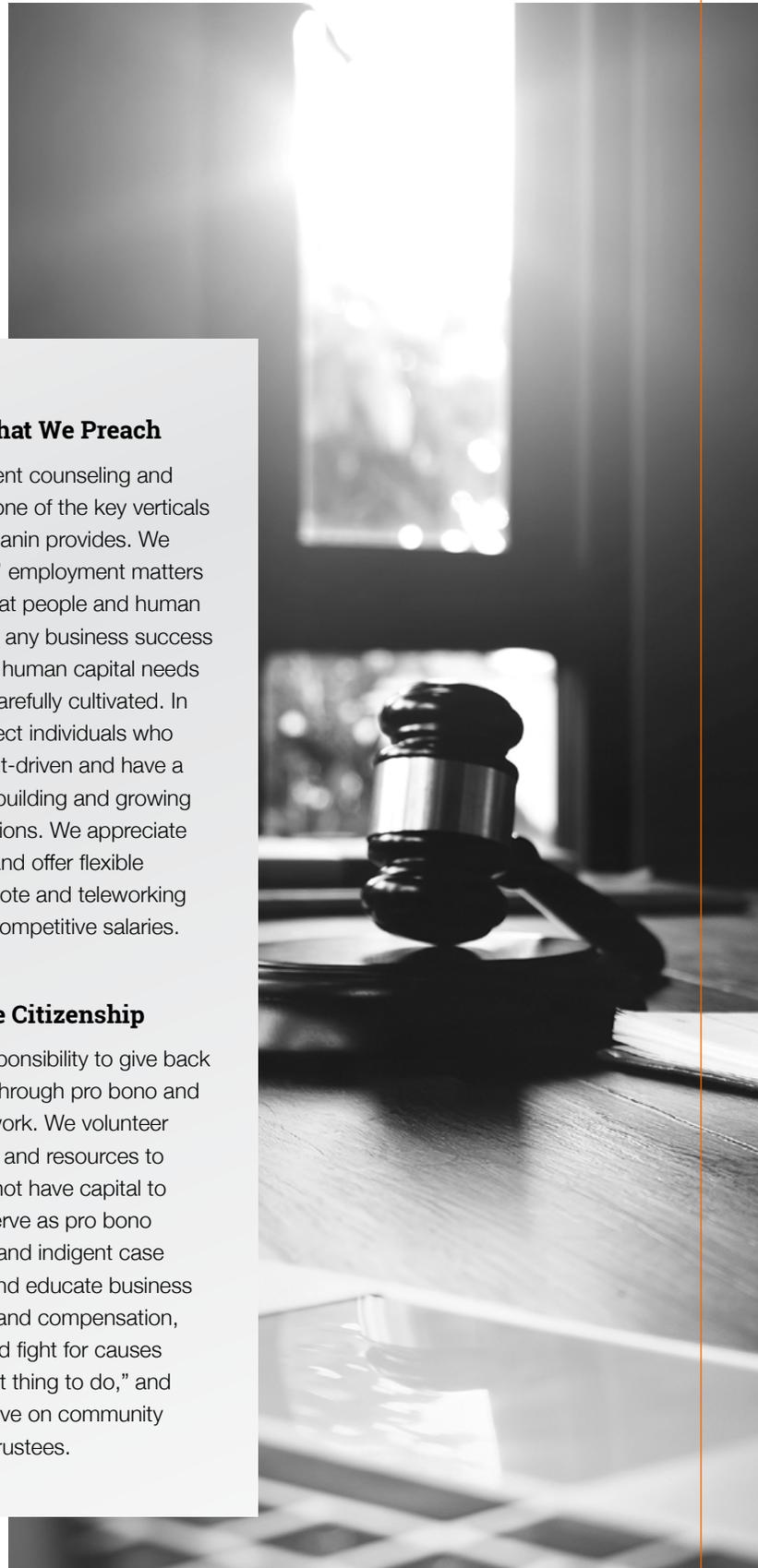
As true business partners to our clients, we think like our clients. Any successful business venture is always looking ahead, and around the corner, trying to anticipate and prepare for the next challenge and opportunity. We think the same way! From our technology and innovative client service approach, to the manner in which we handle billing arrangements, we are carefully observant of industry trends and client expectations and requirements, and we conform to client needs.

3. We Practice What We Preach

Labor and employment counseling and human services are one of the key verticals of services that Poricanin provides. We approach our clients' employment matters with the firm belief that people and human capital are the key to any business success and, as a result, that human capital needs to be nurtured and carefully cultivated. In our own firm, we select individuals who are mission and client-driven and have a genuine passion for building and growing our clients' organizations. We appreciate our team members and offer flexible work schedules, remote and teleworking arrangements, and competitive salaries.

4. Good Corporate Citizenship

We embrace our responsibility to give back to our communities through pro bono and community service work. We volunteer and provide our time and resources to businesses who do not have capital to retain counsel, we serve as pro bono counsel on legal aid and indigent case matters, we speak and educate business groups without fees and compensation, we take on cases and fight for causes because "it's the right thing to do," and we volunteer and serve on community nonprofit boards of trustees.



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